

Doug Pitcock '49 Texas A&M Hotel and Conference Center Earns Prestigious IACC Certification

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The new **Doug Pitcock '49 Texas A&M Hotel and Conference Center** (www.TexasAMHotelCC.com) will open in August with an exceptional new credential: membership in **IACC**, the exclusive International Association of Conference Centres. With this prestigious certification, the hotel joins an elite group of more than 300 first rate, certified meeting venues in 23 countries. The recognized thought leader of the meetings industry, IACC is the sole international association representing small-to-medium-sized venues focused on meetings, training and conferences.

“We are delighted and immensely honored to be opening next month with this very prestigious recognition,” says General Manager Greg Stafford. “Membership in IACC is another mark of meeting excellence for our property as we strive to create the definitive ‘Aggieland Meeting Experience.’”

To achieve IACC certification, members must demonstrate a commitment to the highest standards in design, facilities, services, technology and sustainability, and the new Texas A&M Hotel and Conference Center was designed to meet and exceed each of these criteria. Drawing on the extensive resources of one of the world’s great research universities, the new facility offers state-of-the-art built-in technology, a unique interior design, ergonomic furniture and a commitment to sustainability.

The striking, eight-story hotel and conference center is located on the Texas A&M campus. The facilities span 252,500 square feet, with 35,000 square feet of meeting and event space that includes a spacious 8,300 square foot ballroom accommodating up to 1,000 guests. Twenty-two flexible meeting rooms accommodate presentations, board meetings, private dinners and receptions. There are 250 luxury guest rooms and suites.

Under the management of [BENCHMARK®, a global hospitality company](#), the new property will be part of the [Benchmark Resorts & Hotels](#) brand. Benchmark is a founding member of IACC and the company remains active in the organization. Benchmark’s CEO Alex Cabañas is the current president of IACC’S Global Board of Directors.

“As a loyal ‘Aggie’ (Texas A&M former student) and committed IACC member, it’s a special privilege for me to help bring IACC’s exceptional services and innovations to my alma mater,” Mr. Cabañas noted.

Mark Cooper, IACC’s CEO, commented, “The Texas A&M Hotel and Conference Center has demonstrated throughout its planning stages that it is totally committed to delivering the IACC Meetings Experience. By carefully adhering to our global quality standards, Texas A&M Hotel and Conference Center will take its place as a venue that planners can confidently trust to look after their important meetings and conferences.”

Doug Pitcock '49 Texas A&M Hotel and Conference Center Media Photo

Link: <https://www.texasamhotelcc.com/press/>

About Doug Pitcock '49 Texas A&M Hotel and Conference Center

With a privileged location directly across from Kyle Field, the Doug Pitcock '49 Texas A&M Hotel and Conference Center in College Station, Texas is a destination luxury property offering state-of-the-art conference facilities, signature brand amenities, welcoming accommodations, and gracious southern hospitality. Steeped in Texas A&M history, traditions and culture, the property has a powerful sense of place

and is the ideal choice for business and leisure travelers seeking a one-of-a-kind authentic Aggieland experience. As the preferred hotel for Texas A&M University, the property offers 250 spacious guest rooms, including two penthouses and 11 suites, with sweeping views of the Texas A&M campus. Also featured on property is a rooftop pool overlooking Kyle Field; dining outlets committed to providing fresh, healthful, scratch prepared and locally-sourced dishes; a two-story bar and lounge with a terrace; and a full-service conference center with 35,000 square feet of meeting and event space. The Texas A&M Hotel and Conference Center is the perfect place for scholarly explorations, meaningful celebrations, productive meetings, college visits and family vacations. www.texasamhotelcc.com and <https://www.facebook.com/TAMUHotelCC/>

About Benchmark Resorts & Hotels ®

[Benchmark Resorts & Hotels](http://www.benchmarkresortsandhotels.com) ® features the finest in lodging, dining, recreational and meeting accommodations. Featuring unique and distinctive properties renown for exceptional service and for creating unforgettable memory-making experiences, it is the signature portfolio of [BENCHMARK®, a global hospitality company](http://www.benchmarkresortsandhotels.com), which has been a leading US-based hospitality management company for nearly 40 years. Many Benchmark Resort & Hotels' properties are certified by [IACC](http://www.iacc.com), the association that represents the finest meeting venues and services globally, and many have also been recognized with the coveted [Benchmark Conference Centers](http://www.benchmarkresortsandhotels.com) ® certification of meeting excellence. www.benchmarkresortsandhotels.com. To become a fan on Facebook, visit www.facebook.com/BenchmarkResortsandHotels. Follow us on Twitter at <https://twitter.com/BenchmarkHotels>, on Instagram at www.instagram.com/benchmarkresortsandhotels, and on Pinterest at www.pinterest.com/benchmarkhotels

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